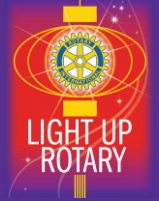




North Club News

BULLETIN OF THE ROTARY CLUB TRIVANDRUM NORTH

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Secretary: Rtn. PP. PHF. G. Muraleedharan Pillai

President: Rtn. PHF. C. K. Mohan Kumar

Bulletin Editor: Rtn. PP. K. P. Thomas

AUGUST- MEMBERSHIP DEVELOPMENT



President's MESSAGE

Greetings to our wonderful Rotary Club of Trivandrum North members!

I take this opportunity once again to thank all the Rotarians, anns, and annets for making the installation ceremony a memorable one.

I simply cannot believe it is August already! August on the Rotary calendar is Membership month. Membership, however, is something that we need to have on our agenda at all times – our very survival depends on it. Each club needs a membership plan of attack that is in line with District's plan, but tailored to the quirks of the individual club. We are down nearly 25% from 6 years ago. This is the time for all of us to step up and invite someone to join in our club. The young, energetic and enthusiastic Rtn. PHF Sunil Kumar is the Membership Chair and he needs all of us to contribute names and invite prospective members. If you value your membership in Rotary, invite a colleague to share the experience and join the Rotary Club of Trivandrum North. I am sure Rtn. Sunil is putting all his efforts to enroll maximum quality members to our club.

Yours in Rotary,

Rtn. PHF C. K. Mohan Kumar
President, RCT North



Meet our RI President GARY C. K. HUANG

Gary C.K. Huang is an adviser for Wah Lee Industrial Corp. and Bank of Panhsin, and is director of Federal Corporation and Sunty Development Co. Ltd. He previously was president of Malayan Overseas Insurance Co. and chair of Taiwan Sogo Shinkong Security Co. Ltd.

A Rotarian since 1976, Huang has served RI as vice-president, director, Foundation trustee, International Assembly group discussion leader, regional session leader, task force member and coordinator, committee member and chair, and district governor. He also was chair of the 2014 International Assembly Committee; adviser for the Permanent Fund Committee for Taiwan, Macau, and Hong Kong; and PolioPlus advocacy adviser for Taiwan.

He has been instrumental in membership development throughout Asia. As a Rotary Foundation trustee, Huang set the goal of recruiting 100 new Major Donors in Taiwan to celebrate Rotary's centennial; the result was the addition of 106 Major Donors in 2005 and 103 in 2006, who contributed more than \$2 million to the Foundation's Annual Fund.

Huang wrote about his experiences in business and Rotary in his book, "Finding Solutions, Not Excuses." He received the Civic Service Award of the Federation of Non-Profit Associations and the Outstanding Community Service Award from Taiwan's Ministry of the Interior. In 2001, when the Rotary International Convention was held in San Antonio, Texas, USA, he was named the city's honorary mayor.

Huang is a recipient of the Rotary International Service Above Self Award and Presidential Citation and The Rotary Foundation's Citation for Meritorious Service and Distinguished Service Award.

Are you an Established Professional Wanting to Make Positive Changes in your Community and Around the World?

Becoming a Rotarian connects you with a diverse group of professionals who share your drive to give back. Over a meal or coffee, or even online, you'll:

- Discuss your community's needs and discover creative ways to meet them
- Expand your leadership and professional skills
- Catch up with good friends and meet new ones

Clubs accept new members by invitation, so we recommend you first reach out to a club in your area to learn more. It's not only a good way to get to know us - it's also a great way to get involved in your community.

India Celebrates Three Years without Polio

Throughout India and around the world, Rotary clubs are celebrating a major milestone: India has gone three years without a new case of polio. The last reported case was a two-year-old girl in West Bengal on 13 January 2011.

To mark this historic triumph -- reached after a decades-long battle against polio -- Rotary clubs illuminated landmarks and iconic structures throughout the country with four simple but powerful words, "India is polio free."

The three-year achievement sets the stage for polio-free certification of the entire Southeast Asia region by the World Health Organization. The Indian government also plans to convene a polio summit in February to commemorate this victory in the global effort to eradicate polio. The challenge now is to replicate India's success in neighboring Pakistan, one of three remaining polio-endemic countries, along with Afghanistan and Nigeria.

Rotary leaders in India are working with their Pakistani counterparts to share best practices and lessons learned during India's successful anti-polio campaign. Rotary was particularly effective in obtaining the support of influential religious leaders in India's Islamic communities. Pakistani Rotary leaders are playing a similar role to counter rumors and misinformation about polio vaccinations that keep some Muslim parents from immunizing their children.



Editor's Corner MESSAGE

Dear fellow Rotarians,

Installation of the new President and office bearers for the ensuing year is one of the most important and color full functions in a rotary year. As customary this year also we celebrated it at Hotel Residency Tower on 2nd day of July 2014 evening. The meeting hall was well decorated with club flags and two rosters of all past presidents and past secretaries were fixed on both sides of the stage, recalling the history of the past 43 years of our club.

The chief guest of the day was Padma Vibhusan Dr Madhavan Nair. As scheduled lighting the lamp ceremony was done by our chief guest at 7:00 pm. Then all the dignitaries were escorted to the Dias by Sergeant-at-arms Rtn. PP Perumal Pillai. President Rtn. Dr. E. Shaji called the meeting to order. Rtn. PP K. I. Koshy read out the rotary invocation. After welcome address by Rtn. PAG. Rathnakumar our Hon. Secretary Rtn. Ashok P Menon presented the annual report of the club. Rtn. Dr. E. Shaji delivered his presidential address and thanked the members for their support to make the year a grand success. He then gave away club awards to Rtn. K. I. Koshy, Rtn. G.M Pillai, Rtn. C.K Mohan Kumar and Rtn. Varghese Oommen for their meritorious service during the year.

Then came the most important function of the day-the Installation. Rtn. Dr Shaji installed the 44th President of the club by adorning the collar to Rtn. PHF C.K Mohan Kumar and handed over the club charter and gavel. After fixing the lapel pin they exchanged their seats. Rtn. Mohan Kumar assumed the Presidential chair.

New President Rtn. PHF C K Mohan Kumar delivered his acceptance speech mentioning his plan and projects for the year 2014-15. He then installed his office bearers with lapel pins.

The chief guest was introduced by Rtn. PP. Dr Madhava Kaimal and was invited for the key note address. Padma Vibhusan Dr. Madhavan Nair delivered an exemplary speech. After that he released the installation special bulletin by handing over a copy to the Assistant Governor Rtn. Alex. After a few felicitations incoming secretary Rtn. PHF G.M. Pillai performed a formal vote of thanks. The meeting came to a close, and was adjourned by president after National anthem for fellowship and dinner.

Rtn. PP. K. P. Thomas
Bulletin Editor

Leadership

If there is one lesson we have learned about leadership in recent years. it is that we overvalue intelligence and undervalue determination. When choosing our leaders we betray an instinctive bias for thought over action even though history teaches us that great leaders were great doers, not great thinkers. Outstanding leaders have always had the qualities of resolve, purpose and determination in abundance, and this helped them to change the world.

The defining qualities of a leader is a sense of purpose accompanied by attention to detail and backed by plenty of grit and fierce determination. These are quintessential abilities of an implementer, someone who knows how to get things done.

While most managers usually achieve a robust strategy, they implement poorly. The best firms are not the ones with the best business model but the best execution ability. The manager surrounds himself with people with execution ability like himself, set clear, measurable goals and create small implementation teams. Instead of pronouncing on strategy, he gets into the messy details, monitor day-to-day performance, remove obstacles for those who were implementing it, staying close to them and motivating them. He recognizes those who take initiatives and risks and punish those who played safe. He does all this without appearing to be interfering or micro-managing.

Impossible ambitions drive successful leaders. Managers call this 'stretch' targets, and their purpose is to rally troops around difficult tasks. Impossible targets have a way of motivating soldiers who forget their differences. They feel they 'own' the goal and the battle. Thus, charismatic leaders are known to achieve astonishing commonness of purpose among their subordinates- what business managers prosaically refer to as 'alignment'.

A great leader follows the British scientist Jacob Bronowski's advice. He believes that the world is not understood by contemplation but by action - "the hand is the cutting edge of the mind" as Bronowski put it.

Adapted from an article by Gurcharan Das

Membership (from RI website)

You can keep your club and membership active and thriving by:

Evaluating your club's membership

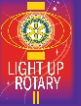
Assess your club regularly to learn what works and what doesn't. Ask yourself: Do your members reflect the diverse professions and cultures in your community? Are you achieving your club's goals? What qualities make your club attractive to new members?

Finding new members

Rotarians join and stay with their clubs primarily because they seek opportunities for community service, fellowship, and friendship. Many of the non-Rotarians you know are looking for the same things. Invite them to help with your service projects, attend a networking night, or participate in a club get-together and help them see for themselves how Rotary connects leaders to make a positive change.

Here are some potential candidates to consider for membership:

- › Friends and family members
- › Business acquaintances
- › Professional colleagues
- › Younger community leaders who are already connected to Rotary through Rotaract, RYLA, peace fellowships, Youth Exchange, and other programs



Engaging current Rotarians

Work hard to deliver an experience that will keep members engaged and excited about Rotary. Successful strategies include:

- › Regularly recognizing members for their achievements
- › Keeping members involved in club projects and activities
- › Encouraging members to take on club leadership roles
- › Sending out monthly email newsletters

Use social media to attract members

Is your club on Facebook? Is your website up-to-date? Are you sharing information about your club's activities and projects with your community? Having an active social media presence can help attract new members and inspire current ones.

Why the Rotary Year Begins 1 July



Rotary's first fiscal year began the day after the first convention ended. The convention of the Rotary Clubs of America was held in Rotary's birthplace, Chicago, in 1910.

Ever wonder why the Rotary year begins 1 July? The international convention initially played a key role in determining the start date of our fiscal and administrative year.

Rotary's first fiscal year began the day after the first convention ended, on 18 August 1910. The 1911-12 fiscal year also related to the convention, beginning with the first day of the 1911 convention on 21 August.

At its August 1912 meeting, the Board of Directors ordered an audit of the International Association of Rotary Clubs' finances. The auditors recommended that the organization end its fiscal year on 30 June to give the secretary and treasurer time to prepare a financial statement for the convention and board, and determine the proper number of club delegates to the convention.

The executive committee concurred, and at its April 1913 meeting, designated 30 June as the end of the fiscal year. This also allowed for changes to the schedule for reporting club membership and payments. Even *The Rotarian* changed its volume numbering system to correspond to the fiscal year (beginning with vol. 5, July 1914).

Rotary continued to hold its annual conventions in July or August until 1917. Delegates to the 1916 event in Cincinnati, Ohio, USA, approved a resolution to hold future conventions in June, mainly because of the heat in cities where most of them occurred. The next one was held 17-21 June in Atlanta, Georgia.

The term "Rotary year" has been used to signify Rotary's annual administrative period since at least 1913. An article in *The Rotarian* that July noted, "The Rotary year that is rapidly drawing to a close has been signaled by several highly successful joint meetings of Clubs that are so situated as to assemble together easily and conveniently." Since the executive committee's decision in 1913, the end of the Rotary year has remained 30 June.



Secretary's Diary



- 5th Aug - Rtn Mercy Jacob (Rtn Jacob K George)
- 19th Aug - Rtn PHF C. K. Mohan Kumar
- 20th Aug - Annet Preetha (Rtn PAG PHF Dr. P. Madhava Kaimal)
- 24th Aug - Annet Lavanya (Rtn PAG PHF Dr. B. K. Easwara Pillai)
- 25th Aug - Annet Prity (Rtn PHF C. K. Mohan Kumar)
- 26th Aug - Annet Manoj Kumar (Rtn PP Dr. K. Balakrishnan Nair)
- 29th Aug - Annet Preethi (Rtn Dr. Anand)



- 11th Aug - Rtn PP Dr. E. Shaji & Rtn Freshee
- 17th Aug - Rtn PHF Ashok P. Menon & Rtn Sunita
- 28th Aug - Rtn PP PHF K. I. Koshy & Rtn Annie
- 29th Aug - Rtn MP Mathew & Rtn Valsa

Our Structure

Rotary is made up of three parts: at the heart of Rotary are our clubs, that are supported by Rotary International and The Rotary Foundation.

Rotary clubs bring together dedicated individuals to exchange ideas, build relationships, and take action.

Rotary International supports Rotary clubs worldwide by coordinating global programs, campaigns, and initiatives.

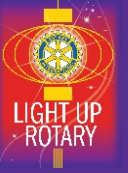
The Rotary Foundation uses generous donations to fund projects by Rotarians and our partners in communities around the world. As a nonprofit, all of the Foundation's funding comes from voluntary contributions made by Rotarians and friends who share our vision of a better world.

Together, Rotary clubs, Rotary International, and The Rotary Foundation work to make lasting improvements in our communities and around the world.



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INSTALLATION PHOTOS

