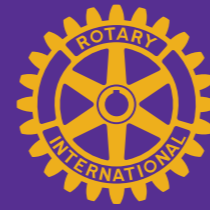
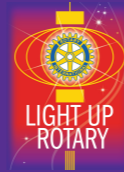




North Club News

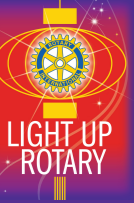
BULLETIN OF THE ROTARY CLUB TRIVANDRUM NORTH



North Club News

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Charter No. 15955



ISSUE 10

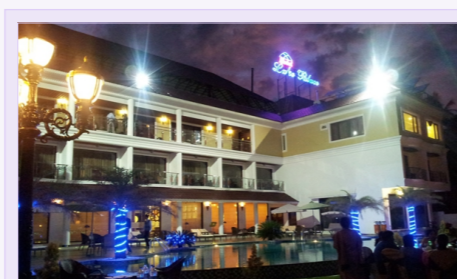
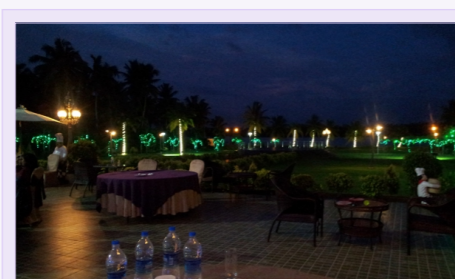
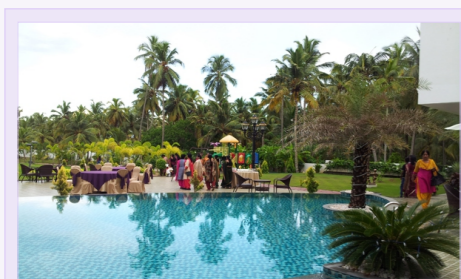
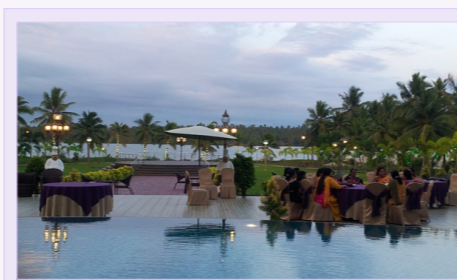
Secretary: Rtn. PP. PHF. G. Muraleedharan Pillai

President: Rtn. PHF. C. K. Mohan Kumar

Bulletin Editor: Rtn. PP. K. P. Thomas

April 2015

RCTN - Women and Children's Day on 26th April 2015



APRIL - MAGAZINE MONTH



WISHING YOU ALL A HAPPY VISHU



RI President's MESSAGE

Today, there are so many more ways to communicate than ever before. In the age of video conferences and instant messages, we can work together from almost anywhere, and always be in touch; we can share our Rotary work on Facebook, on Twitter, and on Rotary.org. But there will always be a tremendously important role for the magazine that you are holding in your hands – or reading on an electronic device - right now.

The Rotarian is one of the oldest continuously published magazines in the world, with an unbroken publication history dating back to its first issue, featuring Paul Harris as a contributor, in 1911. Back then, the magazine was printed in black and white, and was only a few pages. The type was small, the pictures were few, and the advertisements were for piano dealers, haberdashers, and a hotel fully equipped with hot and cold running water!

Now, you can read The Rotarian on your phone or tablet, and regional magazines are published in 24 languages. Seventeen Nobel Prize winners and 19 Pulitzer Prize winners have written for the magazine, including Mahatma Gandhi, Desmond Tutu, George Bernard Shaw, and Nicholas Murray Butler. Every month, The Rotarian brings us a snapshot of the best of the Rotary world: It engages, entertains, enlightens, and inspires.

In an age of constant communication, with so many ways to find new information, do we still need a Rotary magazine? Absolutely. Because the magazine is now, as it has always been, one of the best ways to spread the word about Rotary. It has allowed me to share the fun and excitement of Rotary Days, it showcases the good work of Rotarians around the world, and it puts a spotlight on important issues affecting us all. The Rotarian isn't just enjoyable for Rotarians - it's a great way to boost Rotary's public image, and show the world the work that Rotarians do.

So when you're done reading this issue, pass it along. Ask yourself who might be particularly interested in this month's articles. Give the issue to a friend, a co-worker, or a colleague. Share it with someone you've invited to a Rotary club meeting. Visit www.therotarianmagazine.com to share stories on social media, or send links through email. Use it to Light Up Rotary - just as Rotarians have been doing for more than 100 years.

Rotary Magazines

Although e-mail and the Internet are increasingly gaining popularity as communications tools, most Rotarians still look to the print medium as a prime source of information. That's why April, Rotary's Magazine Month, is a good time to take a look at *The Rotarian* and the regional magazines.

The Rotary magazine family, which includes the official magazine and the network of 27 regional magazines published in 20 languages, remains the organization's only communications vehicle sent to individual Rotary club members. The Rotarian has a circulation base of about 500,000 subscribers. The regionals have a cumulative circulation of more than 730,000 readers.

The magazines' ongoing mission is to share the Rotary message, including official news announcements, highlights of RI Board and Rotary Foundation Trustees decisions, significant club projects, and messages from the RI president.

The first issue of *The National Rotarian*, predecessor to The Rotarian - the official magazine of Rotary International, was published in January 1911. It was edited and published by Chesley R. Perry, the first RI general secretary, and as stated in the first issue, it was a vehicle for Perry and RI founder Paul P. Harris to deliver their messages, "Not only to every Rotary Club but to every Rotarian." *The Rotarian* and the Rotary World Magazine Press continue to serve that purpose today as the only direct communication links between RI leadership and the individual Rotarians around the world, striving to keep their readers well informed about Rotary.



The Rotary World Magazine Press and the Year They Were First Published

Rotary Africa	- 1927
Vida Rotaria (Argentina)	- 1955
Rotary Down Under (Australia)	- 1965
Rotary Contact (Belgium)	- 1984
Brasil Rotario	- 1924
El Rotario de Chile	- 1927
Rotarian Monthly (Republic of China)	- 1960
Colombia Rotaria	- 1970
Rotary Magazine (Egypt)	- 1929
Le Rotarien (France)	- 1952
Der Rotarier (Germany)	- 1929
Rotary Magazine (Great Britain & Ireland)	- 1915
Rotary News [English]/	
Rotary Samachar [Hindi] (India)	- 1952/1983
Rotary (Italy)	- 1924
Rotary-No-Tomo (Japan)	- 1953
The Rotary Korea	- 1967
Rotarismo en México	- 1974
Rotarian (Netherlands)	- 1927
Rotary Norden (Scandinavia)	- 1936
El Rotario Peruano	- 1933
Philippine Rotary	- 1977
Portugal Rotário	- 1984
Perspectiva Rotaria	- 1992
Rotary Suisse Liechtenstein (Switzerland)	- 1926
The Thai Rotarian	- 1983
Rotary Dergisi (Turkey)	- 1983
Nueva Revista Rotaria (Published in Venezuela and serving 12 Latin American countries)	- 1992

Net Neutrality

Network neutrality (or open inter-working) means that you are in control of where you go and what you do online. Companies that provide Internet services should treat all lawful Internet content in a neutral manner. It is the founding principle of the Internet and what allows the Internet to be the largest and most diverse platform for expression in recent history.

Why Network Neutrality?

In recent months, network neutrality has become a broad and ill-defined term that encompasses a range of policy objectives including free expression, user choice, and discrimination as well as business issues including network traffic management, pricing, and overall business models. Net Neutrality is the Internet's guiding principle: It preserves our right to communicate freely online. This is the definition of an open Internet.

Net Neutrality means an Internet that enables and protects free speech. It means that Internet service providers should provide us with open networks - and should not block or discriminate against any applications or content that ride over those networks. Just as your phone company shouldn't decide who you can call and what you say on that call, your ISP shouldn't be concerned with the content you view or post online.

Net Neutrality is crucial for small business owners, startups and entrepreneurs, who rely on the open Internet to launch their businesses, create a market, advertise their products and services, and distribute products to customers. We need the open Internet to foster job growth, competition and innovation.

Net Neutrality lowers the barriers of entry for entrepreneurs, startups and small businesses by ensuring the Web is a fair and level playing field. It's because of Net Neutrality that small businesses and entrepreneurs have been able to thrive on the Internet. They use the Internet to reach new customers and showcase their goods, applications and services.

No company should be able to interfere with this open marketplace. ISPs are by definition the gatekeepers to the Internet, and without Net Neutrality, they would seize every possible opportunity to profit from that gatekeeper control.

Without Net Neutrality, the next Google would never get off the ground.

Without Net Neutrality, cable and phone companies could carve the Internet into fast and slow lanes. An ISP could slow down its competitors' content or block political opinions it disagreed with. ISPs could charge extra fees to the few content companies that could afford to pay for preferential treatment - relegating everyone else to a slower tier of service. This would destroy the open Internet.

Amongst all this, transparency is key. Building a Common Understanding.

The debate on network neutrality has flared up in recent months. Net neutrality was one of the most controversial issues at the NETmundial Conference, held in Sao Paulo in April 2014. A session at the 2014 Internet Governance Forum aimed to build a common understanding of Net Neutrality to help develop local solutions with global impact.

Polio Vaccine Celebrates 60th Anniversary

Sunday, 12 April, marks 60 years since the Salk polio vaccine was declared safe, effective, and potent. In that time, the number of polio cases has dropped by 99 percent worldwide. With just three countries remaining polio-endemic, we are closer than ever to eradicating this crippling disease.

Jonas Salk's inactivated polio vaccine (IPV) has been crucial in helping us reach our goal of a polio-free world. Before the vaccine was widely available, in the United States alone, polio crippled more than 35,000 people each year. By 1957 -- two years after the introduction of Salk's vaccine -- cases in the U.S. had fallen by almost 90 percent, and by 1979, polio had been eradicated there.

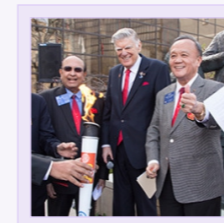
The impact on the rest of the world has taken longer. In 1988, when Rotary International launched the Global Polio Eradication Initiative (GPEI) with its partners at the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention, polio continued to cripple children in 125 countries. Today, polio remains endemic in only three: Afghanistan, Nigeria, and Pakistan. And it has been more than eight months since Nigeria's last case, making a polio-free Africa a real possibility.

Salk's vaccine will play an important role in the end-game strategy against polio when 120 countries introduce IPV into their routine polio immunization systems this year. Leading that effort are the GPEI partners and Gavi, a global vaccine alliance, along with Sanofi Pasteur, the largest manufacturer of polio vaccine.

"As more than 120 countries in the world are introducing IPV, we are beginning the last chapter on polio eradication," said Olivier Charneil, Sanofi Pasteur's chief executive officer. "At Sanofi Pasteur, we have had a long-term vision of IPV as the ultimate public health tool able to finish the job started with Oral Polio Vaccine (OPV)."

Polio Eradication

Rotary Flame Arrives in Evanston



The Rotary flame arrived at Rotary headquarters in Evanston on Tuesday on its journey from Chennai, India, to its final destination in São Paulo, Brazil, for the Rotary Convention. The flame commemorates a major victory in Rotary's effort to eradicate polio in India, which is now polio-free, and 30 years of PolioPlus.

The flame was launched in Chennai, India, in December to celebrate India being polio-free and commemorate the 30th anniversary of PolioPlus. The torch has made its way through Colombo, Karachi, Kabul, Sydney, Taipei, Manila, London, and Lagos, and will make an additional stop in Toronto before the convention.

RI President Gary C.K. Huang lit the torch during a ceremony in front of the PolioPlus statue at One Rotary Center, attended by roughly 150 Rotary leaders, RI staff, community members, local Rotarians, and members of the Rotary Club of Madras, India, that created the flame.

Rotary Foundation Trustee Chair John Kenny noted the progress that has been made since Rotary launched the polio eradication campaign in 1985. "The fruits of our labor since that day are clear," Kenny said. "Ninety-nine percent of the world's population live in regions certified polio-free. The goal of eradication is closer than ever."

The audience took a moment to sing happy birthday to Rotary member Mary Stitt, a frequent participant in National Immunization Day trips, who turned 90.



Secretary's Diary



- 2nd April - Shyam, Annet of Rtn. Dr. B. K. Easwara Pillai
- 4th April - Sreeji, Annet of Rtn. Gopakumar
- 5th April - Rishma, Annet of Rtn. K. P. Thomas
- 8th April - Lekshmi, Annet of Rtn. S. Perumal Pillai
- 10th April - Jacob V. Oommen Annet of Rtn. Varghese Oommen
- 13th April - Sunita, Ann of Rtn. Ashok P Menon
- 23rd April - Meena, Ann of Rtn. Prathap Pillai
- 29th April - Anupama, Annet of Rtn. M. S. R. Dev
- 29th April - Anjith Shankar, Ann of Rtn. Sudheesh Shankar
- 30th April - Saradamma, Ann of Rtn. V. Krishnan Nair



- 12th April - Rtn. T. S. Mahesh & Sadhya Rani
- 17th April - Rtn. Varghese Oommen & Sajni Varghese

Jokes

Three couples marry and stay at the same hotel for their honeymoons, where they are taken care of by Dave the bellboy.

The first man married a nurse. Dave thinks to himself, "Nurses are known to be hot." The second man married a telephone operator. Dave thinks to himself, "Telephone operators have sexy voices." The third man married a school teacher. Dave thinks to himself, "Poor guy, teachers are too strict."

The next morning, Dave reports to work and gets a room service call from the nurse's husband. He sourly says, "Don't ever marry a nurse. All I heard last night was 'You're not sanitary, you're not sanitary.'" Then, the telephone operator's husband calls and sourly says, "Don't ever marry a telephone operator. All I heard last night was 'Your three minutes are up, your three minutes are up.'"

Later that afternoon, the teacher's husband calls and happily says, "When you marry, be sure to marry a school teacher. All I heard last night was 'We are going to do this over and over until we get it right.'"